



*Our Game, Your Game, the World Game!*

11<sup>th</sup> May 2011

Dear Pilot Club,

**Re: Junior Framework Pilot**

New Zealand Football would like to take this opportunity to thank you for your hard work in piloting the new NZF Junior Framework, which is part of the Whole of Football Plan.

We appreciate that piloting the Junior Framework has required club volunteers to commit additional time in order to make change within the club. The amount of positive support with the new direction has been fantastic particularly from game leaders and parents, which hopefully makes all of this hard work worth it.

In order to help you in the successful roll out of the Junior Framework, below we have noted a few points that have worked really well in many pilot clubs.

- A weekly email to game leaders which details station activities and pitch allocations
- A coordinator per rotational '*pod*' (A cluster of three or four mini pitches)
- Pitch and or pod numbers displayed around pitches and a facility map on display
- Reducing the activity station time allocation where there are time pressures on game days (i.e. 3 x 5 minute skills rather than 8 minutes)
- A parents educational evening with the support of a federation football development officer
- Distribution of NZF parent flyers to all parents
- A page on the club website and an email to all effected with the NZF parents flyer and frequently asked questions for parents (**enclosed**)

We thank you for your support, persistence and belief in the programme. Your commitment is having a positive impact on the next generation of football players.

At the end of the 2011 season NZF will be conducting a national review of all pilots and we would really appreciate your feedback as well as any ongoing feedback throughout the season via your local football development officer.

Kind Regards,

**John Herdman**  
**Director of Football Development**

**NEW ZEALAND FOOTBALL**

NORTH HARBOUR STADIUM, OTEHA VALLEY ROAD, ALBANY, AUCKLAND, NEW ZEALAND  
PO BOX 301-043, ALBANY, AUCKLAND, NEW ZEALAND